

**Teleseminar  
Millions  
Special Report**

**From: Jeff Paul & Jim Fleck**  
**Re: Becoming a Teleseminar Millionaire**

Today we're going to go through a case study of one of our million dollar plus teleseminars so that we can give you even a better insight into the actual inside workings and secret techniques on how to put together a million dollar-plus teleseminar program.

We're going to give you the details here because we want you guys to understand how things work and how they really work in the real world so that you can go out and do your \$1M teleseminars and become a teleseminar millionaire like we are.

The case study that we're talking about here is going to be how we put together a program called *Masters of Internet Marketing* and **how that turned into a million dollar-plus teleseminar.**

Of all the things that we've done over the years in terms of making money with direct marketing, working out of our houses, we've had many, many successes with direct mail, space ads, even TV, on the internet. **We've never had**

**anything that's turned out to be quite as lucrative, as easy, as profitable, and super lazy as teleseminars.**

Everything we've done (direct mail, television, shopping channels, space ads) all require a certain element of risk and they all require a certain element of work and sometimes manual labor and brainpower and follow-through and follow-up.

Many of these things have required travel. We've had to travel to California for weeks at a time to work on infomercials, for instance, when you're not getting paid anything.

You have to travel sometimes, you travel to go to seminars and you speak to people and you try to sell stuff there and you don't know if you're going to sell anything so it's a big gamble.

You run space ads; they can cost \$10-\$15,000 an ad, which is a big gamble, you don't know if anybody's going to respond.

There's just all kinds of baggage associated with things you do. Well, when you're working from home and you're doing teleseminars our baggage is we might have to spend some time, true. But that's not even necessarily true because you're going to see how you don't even have to spend the time after the initial kind of manual labor, and **still have these things work right.**

The biggest beauty is that you can be at home and you could give it a try. It takes you maybe an hour to record the teleseminar the first time.

**If it works, you make money and you get paid without going anywhere, without leaving your home.** In our case we're always talking about super-high-priced information products with teleseminars that we sell, so they would be anything from \$1,000 up to \$9,000.

You get your orders, they get placed, and **you have 80-90% profit margins.** And you never left your kitchen table or your den or wherever you work from out of your house, you didn't have to get dressed!

## How Replays Benefit You

It's the replay aspect that you were just mentioning, where you get to replay the teleseminar over and over and over and over and over after the first time, that really hits home. **And that's where the big breakthrough came for us was we realized that we could play the recordings of the teleseminars and do pretty much the same kind of numbers once we established a baseline on the initial teleseminar.**

Depending on the actual teleseminar, but just keep replaying it over and over and over and over - in fact, we're going to be talking about Masters of Internet Marketing here today.

That product, at the time we're recording this, is a couple of years old and we just did some replays recently and we took in a pretty nice chunk of money, **about \$75-\$80,000 from a couple of replays of that teleseminar.**

When that replay occurred, we weren't even there. In fact, we didn't even know they were being played until we found out about it later because we saw the emails.

So that is a big, big element of teleseminars, this replay thing.

## Marketing Your Teleseminars

**We honestly cannot remember a nickel that we've spent marketing.**

Now, you compare that, again, to direct mail or with space ads. We just ran a \$10,000 ad that didn't get many responses. **And with the Teleseminar Millions system that we've put together, all the marketing costs add up to a big zero, which is a great marketing cost.**

The other thing is the production cost. The production cost of doing a teleseminar (the initial teleseminar and subsequent replays) is usually in the neighborhood of \$200-\$400 depending on how many people are showing up on the call.

Now, that's pretty amazing because, again, that's the only cost you have to spend to do the teleseminar. **So if we have**

**350-400 people on a call, that call might cost us only \$200-\$400 bucks.**

Compare that to space ads, where we spent \$10,000 on this space and we had to pay that money ahead of time and we had to wait a month and a half to find out if it worked, *and it didn't work.*

Or contrast that with \$250,000 for an infomercial and then to find out in one weekend that all the money's down the tube.

The average infomercial does cost at least \$250,000 now. Unfortunately, the last infomercial we did, didn't work. And it was over in one weekend.

The cost of actually doing the teleseminars is just ridiculously cheap and that's mostly because the technology nowadays is so cheap. Also there's a few different vendors out there who are competing for business, which keeps the cost down also.

### **Testing Teleseminars**

Another thing about teleseminars that's really important is that you can test teleseminars so easily and cheaply. We talk about that we use zero marketing cost techniques, so if we decide to test a new teleseminar or retest an old one or whatever, we can use the marketing techniques that we do, get people to come to the call, and then just see what happens.

We can change the price, change the offer, change possibly the bonuses, change the pricing structure, how the installments are put together - there's any number of things you can test.

**With teleseminars, because they're digitally recorded, we don't have to re-record the whole teleseminar.**

For example, if we wanted to raise the price or lower the price of a product or change the pricing of a product or change a bonus or whatever, **all we have to do is record that one simple thing and then have that digitally edited into the teleseminar.**

And that may sound a little confusing or overwhelming for some of you when you hear "digitally edited," **but the fact of the matter is that the software today that does the editing of digital audio recordings is as easy to use as Word or something.**

So if you can open an email, if you can type a letter in Microsoft Word, you can use this digital editing software.

Let's say you wanted to raise a product from \$1,500 to \$2,500 - all you have to do is record yourself saying "\$2,500" and then have that digitally replace where you said "\$1,500." And it might take you five or ten minutes to do the whole thing. And now you've got a whole new teleseminar and a new price, and you run it out there and test it and see what happens.

That's, again, something you cannot do if it's a space ad.

If you want to test a space ad, you might have to wait two months to change it and find out - plus you've got to spend another \$10,000, in the example we used of this one product that we're selling, or trying to sell.

**It costs all that money and all that time to find out, whereas with a teleseminar, you can make that edit in a few minutes, and then you can send out your marketing.**

A day or two later, you can have the teleseminar replaying with the new price or whatever things have changed, and see if it works better or worse than what you did before.

That's a huge point a lot of people don't understand. We think we really made that a science as far as testing different things and doing it quickly and cheaply.

Most people just pay lip service to testing and trying to get economies of scale or - that may not be the right phrase, but testing and tweaking and looking at a marketing system as a series of steps, and each step is something that can be tested. **And we've tested and tweaked our system.**

**We've got every piece running like a well-oiled machine.**

We tested some teleseminars where we had a digital insertion of a higher price and that actually improved the

teleseminar. We also had an example where we lowered the price on one and we went from a 4% conversion rate to a 10% conversion rate, just from changing one aspect of the pricing.

**It only took us five minutes to change that aspect of the pricing but, you know, it tripled our results which is an absolutely huge, huge difference.**

## **Selling Tons of Products in an Hour**

Another thing about teleseminars that we think is very, very important is that we can and do sell tens or even hundreds of thousands of dollars' worth of super-high priced products in an hour. We don't know any other venue where you could pull that off.

Even if we had to do them live, because they're so ridiculously profitable when you're selling \$2-\$3,000 products and your profit margin on a \$3,000 product is \$2,800 or \$2,900 and you could sell 70,000 worth in an hour, which is our average type of teleseminar for us. We don't want to do that but we would do it because they're so ridiculously profitable.

**The best part is we don't have to do them live, we can take in that kind of money in an hour and we can do it next month and the month after and the month after and the month after, and keep going for as long as we can imagine.**

Our longest-running teleseminar is in its fourth year, without changing one thing, after we did some initial testing way back at the beginning.

We found the best price point and the best offer through testing, and that thing's going into its fourth year right now, replays every month like clockwork, averaging \$150,000 a month.

You tell me some other way of doing something that easy, that big, with that kind of profit margin, without spending any money marketing it.

## **Working Hard for a Big Pay Of f**

We'll work hard if we have to, but we certainly hate working. What's fair to say is we like to leverage things.

When we do work hard, we don't like to work really hard and then it's like it's a one-time payoff.

**If we're going to work hard, we want to put together some type of asset that's going to continue paying me as long as it possibly can.**

There's just nothing we've been able to focus on that we can put together that can continue to pay off over and over again.

Certainly there are authors that get a book on the bestseller list for 52 weeks or three years and it pays them off because they get to go speak on Oprah.

But that's not our thing here; we're doing direct response marketing, we're doing information products.

There's just nothing that we've ever come close to, spending our time, our creative energy, our sweat to put together something and it pays us over and over again, which is really our main focus when we try to put together an asset. There's just nothing that's even in second place.

The lazy aspect or the leveraging aspect, however you want to phrase it, **the bottom line is you can and will make money with the recordings of your teleseminars long after you did it.**

It's just a very profound way of doing business and leveraging the assets and making money is what it's all about.

### **Masters of Internet Marketing**

We can go to our specific case study now, which is the Masters of Internet Marketing. We've never really explained this before to anybody so everybody that's hearing this or reading this report is really getting clued in on something that really has been, up till this moment, a very private, jealously-guarded secret of ours, of how we put together these products and how to make all the money with these products.

The Masters of Internet Marketing basically came up with an idea that we had - this was well over a couple of years now- we were playing golf one day and we were discussing some ideas.

We both said that we hadn't seen anybody put together a really comprehensive interview series. We both had done a lot of interview series of various kinds of products that we've sold over the years.

We said we hadn't seen anybody do one with top internet marketers where they would reveal all their secrets about the different ways they make money on the internet and put together a program like that. And by the time we finished eating lunch, we had a piece of paper and we had the whole idea mapped out and we had the name of the product mapped out - Masters of Internet Marketing.

Literally within a week or two we figured we had to get about a dozen to 15 interviews in the program to make it a good program that people would want to buy.

**And we only wanted the top people** because we knew many of them we actually knew personally and the other ones we knew acquaintance-wise.

We knew that if we appealed to just the top of the top, we could get them to share in-depth information. Not everybody will share in an interview. They'll want to throw out a couple of pieces of information and then they want you to buy some information from them.

But we figured we had to get at least a dozen, 12 to 15, in that neighborhood. And we actually talked to about 20 different marketers.

We also decided that, as we've done many times, that we were going to make money creating the product which, again, is kind of different, because most everybody else that we know doesn't know how to do this and doesn't do this. What we both had done before and we decided we were going to do again with Masters of Internet Marketing, and we've done since then, is that **we were going to sell the people who could attend the live version of the program first and raise some money to put in their pockets, and then we would be able to sell the recordings of the product and all the**

**transcripts and other things to go with it so that we would have a long-term product to sell.**

**So we did a little marketing pitch and we actually sold \$258,000 from the people who attended the initial live version of the recording.** So people could come and listen to all the recordings - we ended up with 13 recordings.

Of the 20 or so marketers we talked to, we got 13 recordings out of it from these guys. And we made \$258,000 in sales which, again, profit margin-wise was probably like \$240,000 or so in profit.

With teleseminar products usually we try to find products that we can make a bunch of money creating the product which, in almost any other circumstance, everybody spends money creating products.

**We like to take in money. This is relatively serious money for the fact that it's \$258,000 and because the profit margins were so high.**

Now again, part of it was because the people that we interviewed didn't charge us anything because part of the deal we got.

So we got them to agree to do the interview for free in exchange for them plugging whatever they wanted to plug at the end of the interview. But they had to share real information was the deal.

So we got these people lined up to do the interviews. We did the interviews one-by-one. I think it took us about six weeks to finish, from start to finish, to do all the interviews.

The people who signed up for the live program - which, by the way, we sold some people on a teleseminar and other people we wrote a little sales letter and we sent that out to some people who couldn't come to the teleseminar. But we used a teleseminar to sell the live version of a teleseminar product.

We did all the interviews. We also did outlines for all the interviews. We talked to each of the marketers behind the scenes, got them on the phone for 10-15 minutes and asked them some questions to get their idea of their best stuff

and what their most successful techniques and secrets and methods and systems were that we should talk about so we knew what questions to ask them.

Even though we knew most of these guys and knew what they were doing, we wanted to hear from them what they thought was their best stuff. And then we created outlines or a syllabus, for those of you who like college, for each call.

So we sent out those outlines ahead of the call so the people on the live program could follow along and take notes as they were listening to it. **If they missed the call, it didn't matter because we recorded them, obviously, and we let them listen to the recording.**

So nobody was ever upset or missed out on any of the calls. **And then we also had the calls transcribed so that we could have a complete transcript of the calls,** because some people do like to read when they're learning; either as opposed to listening or in addition to listening, a lot of people like to read stuff, so we had them transcribed.

### **Adding Bonus Products**

And then we decided to add bonuses. And we are very big on bonuses, high-priced, high perceived value bonuses.

We put together bonuses worth over \$8,500 for this particular product, which included but are not limited to - we gave them a \$3,500 software package that's one of our bestselling software packages. We gave people things like website hosting, website second opinion critiques, so somebody could send in a coupon and we would go through their website with them and tell them what's wrong with their website - which, unfortunately, most people's websites there's so much wrong with, those are sometimes long calls.

We also gave them a couple of CDs full of information products that they had a license to sell without paying us any royalties, and there were 11 different products included in this offer that were online, very good, very professional and useful online internet products that they could sell and keep all the money for.

**And the bonus package, all added together, was over \$8,500.**

**Then we did something with this program that we do often, is we have one bonus that, by its nature, causes it to be limited.** And what we mean by that is that we either can't give it to everybody because of some limitation. We might've licensed it from somebody else and they only allowed us to sell so many units of it, or because it's the kind of thing you just don't want everybody and their brother out there having.

So it's limited because you want to make sure you don't have too many people out there with the bonus. In this case, we added a book author's license bonus, but only for a limited number of people at the time.

This was a book that we wrote and that we allowed the person who purchased Masters of Internet Marketing and who was one of the first 15 or 20 to order from the teleseminar to get the rights to reprint that book, put their name on it, their picture on it as the author - it's a book author's license - and they can put their biography or whatever else they want to put on there or they could write a foreword to it.

It's a ghostwriting deal and it's worth several thousand dollars, \$6,000 or \$7,000 we charge on an annual basis for book author's licenses, and we gave this very limited offer to the first number of people that ordered it when we offered the teleseminar.

**The bonus package was huge in this particular case, worth well over \$10,000!** And we then got this whole offer together and we put together a script using our script formula.

### **The Script Formula**

It doesn't sound very complicated to say basically that we use the same formula that we use to write everything else that we do. This is a formula that we learned from Dan Kennedy a million years ago and it still works, which is to state the problem, agitate the problem, discredit other options, and then provide the solution. And we used our script formula to put together a script.

We already knew that we sold it on the live version so we had a pretty good idea of what things to say in the script.

Then we also know that we have to keep these scripts to about an hour. We open the call for the first initial call, we like to get Q&A at the end of the call to see if people ask questions, maybe stuff we didn't think about or things that we thought were clear that weren't clear.

And we went ahead and promoted the call.

**On the first teleseminar that we did live for the whole package, we sold 66 packages at \$1,495, which is \$98,670, just shy of 100,000 bucks.**

### **Web Replays**

**Then what we do is we offer a web replay** - which we think is kind of unusual because not a whole lot of people do that. So immediately after the live call was done, we'd go out to the entire list and tell them, in case you missed the call, it's going to be up on the internet for about two or three days.

Then they get a limited time to go listen to it on the internet. And we also give them the option of being able to download it into their MP3 player or burn it onto a CD if they want to listen to it while they're at the gym, in their car, which is a lot better use of your time than listening to a rock and roll station or music. We let people listen to it online **and we sold some more units on the online web replay.**

**Then we figured out what we thought would be a reasonable spacing to keep promoting the program, which we did every month or so.** And over the next five months, we did a bunch of replays and sold over a million dollars total of the program.

Now, a lot of that was sold to our lists, which is very important because, obviously, we have our lists and we make money there.

### **Using Joint Venture Partnerships**

But what's even more important is a lot of that was sold to our joint venture partners' lists. And in this case, it was interesting because a lot of people that allowed us to do joint ventures with them to sell the product were the same

guys that were interviewed in the program. That was a kind of unusual feature of this particular program.

But we would've done joint ventures with a bunch of these guys anyway because we do joint ventures with them all the time. And that's really still one of our key secrets is the joint venture aspect, getting other people to allow us to partner when they see that we've got a successful offer.

Almost in all cases that we can think of, we prove first that we can market the thing or the teleseminar to our list, and then we go out to the joint venture partners and say, "Here's what we did with our initial live version and our replay version. If you guys want in..." And usually they'll say, "Sure." **And they get anywhere from 30 to 40%, somewhere in that range, of the sales price of the product for marketing it to their list.**

**We give them all the marketing.** We do all the marketing except they have to mail their own list. We can't do that for them; most people wouldn't want us to do that for them. But once they do get marketed to and they come, we do all the rest.

As far as running the teleseminar for the joint venture partner, we handle everything, **we take the orders, we run the credit cards through, we send reports to the joint venture partners, we pay them their cut, we ship the product, we do all the customer service, we handle all the subsequent installments, any refunds,** whatever - we handle the whole deal for the joint venture partner.

That's one of our big secrets with joint venture partners and why these people keep coming back to us over and over and over to market our products to their list. Some of them never do joint ventures except with us, or if they do, they do them very rarely because we do basically everything.

If you're going to ask somebody to do something for you, you want it to be as painless and easy as possible for them. If someone would let us, we would hire somebody, fly them out to their office, get their email database together, type in the emails, and send out the emails for them.

Most people won't let you do that, obviously, because they don't want to give you access to their list.

Obviously, if someone said, "Yeah, I'll let you mail my list," we would do the mailing for them. Obviously, we'd sign an agreement that we wouldn't steal their customers. Most people don't like doing that. So we do need the joint venture partners to send the emails out. But after that, we take over and do the whole thing, **which is very different than most people's joint ventures.**

That's a huge secret you guys should all be paying very close attention to. **We do everything else from that point forward, everything.** And, as a result, what happens with our joint venture partners is they send out two or three or four emails and they get checks.

They might get checks for \$3,000, our smaller joint venture partners. Some of our bigger joint venture partners get checks on a monthly basis that are \$40,000-\$50,000. **And what do they do after the initial emails go out, they do absolutely nothing.**

Why?

Well, **because it's a recorded teleseminar and because we do everything else.** And we've proven to these joint venture partners that we can make things work. And again, they've seen - when we come to them with a joint venture, it's one that's already proven.

The few times that we do teleseminars that don't work, we obviously don't go out to the joint venture partners with those, because we don't do them ourselves and we throw them in the garbage and move on. But that's a big secret on joint ventures.

### **How do I start a Joint Venture?**

And a lot of you say, "Well, how I get joint ventures?" Well, one of the things you've got to do is you've got to make sure the following 3 things are clear to the joint venture partners.

**One is that this already worked so we're not giving you something that's untested.**

**Number two, we'll do everything,** everything after you send out the emails. We'll handle registrations; we'll handle setting up the call, the replay of the call. We'll handle all the order taking, credit card, customer service, product fulfillment, everything.

**And the third thing,** which a lot of joint venture partners don't do and we do religiously - this is another huge secret of ours - **is that we pay the joint venture partners on time every month like clockwork.**

This has been going on for years and we've had many, many people say that we are one of the few, if only joint venture partners they work with.

It's not even the fact that we sell things that are tested and proven, it's not the fact that we do all the work - those are great things and they love all that - but the thing they love the most is that we pay them their cut every month on time like clockwork.

We actually have a system for keeping track of all those commissions and we have a very, very dedicated system in our business to put those monies aside and to pay them out when they're due, on the day they're due.

**And we actually overnight the checks to our joint venture partners so that, the day that it's due, it comes to them Fed-Ex or whatever.**

That dependability and reliability is very, very important because we get paid on joint ventures the other way, where we market other people's products or teleseminars or whatever they're offering to our list.

There are one or two people that do pay us on time, and that's out of dozens, literally dozens. All the rest pay late.

If the check is due on a certain day of the month, there are plenty of times where our accounting person has to call them up and say, "Uh, it's been three weeks. You know, your next check is going to be due a week from now." "Oh, we're sorry, yeah, we're behind." And that's not a good thing to do, folks.

You just have to let other people market to their list and pay them a very healthy cut, but you get money coming in that you'd never otherwise get. And it's a way you can get started with basically no budget.

We both did joint ventures before the internet was around and it was still one of the best ways to make money then, but it wasn't as easy because you were mailing and you had to get a mail house and you had to make sure the mail house was bonded because you were mailing to somebody else's mailing list.

**There were a lot more details but joint ventures still were great back then. But the thing the Internet has done with joint ventures, it's allowed anybody - and that means anybody - to get into business from scratch.**

You can find somebody with an email list, you can either create a product or license a product or have a product somewhere else or partner up with someone with a product.

You could get this offer sent out and orders taken and everything, on the Internet, before you've ever had your own list, your own business of any kind, and you can be in business.

## **Creating Products**

Jeff has a very famous product in the information world called *How to Make \$4,000 a Day Sitting at Your Kitchen Table in Your Underwear*. And Jeff created that product by doing a seminar. Then it was transcribed and forms were put together. And we charged people to come to the seminar.

So we'd like you to really concentrate on putting together this product. "I'd like to do this, I'd like to do that, I'd like to sell this, I'd like to sell that."

You've got to really sit down, step back, take a breath, and say, **"All right, if I want to sell this particular thing I'm thinking about creating, can I get paid to create it?"**

Otherwise, there are a couple of things that happen. It's just like when you give away free information. We both know that nobody uses that information usually, that you've got

to charge people for information. **And the more they pay, the more they value it.**

When you're trying to create something yourself and you're not getting paid for it **how much energy do you have when you've got to create a product and you're not getting paid for it?**

Zero.

But when we're getting paid \$250,000, and \$240,000 of it we get to keep and to divvy it up between us... well, that's a little exciting.

So you really want to think about that before you start creating a product. You are going to spend a lot of time creating a product and it's going to be difficult to get over the hump and get that product completed. **But if people have paid you, it goes very, very rapidly.**

The second thing is that if people don't come to the calls, they get recordings. Well, if you're going to do a live seminar, if people don't come to the event, it usually means they didn't pay you or they're going to ask for their money back and they're going to demand it back.

The great thing here is, **if people are busy and they can't come, they still paid you, you still get the money, and it doesn't matter whether they come or not.** So that's the second point.

### **Make It Easy**

We just mentioned here about making it easy. We get so many offers to promote somebody else's product and we read the email and we talk on the phone and it's like, "So do you have any idea what we're supposed to do?" And we have no idea what to do.

Or you get an email that you're supposed to click here, go here, download this, and then edit it and then write your own this or that, and then send it out.

These days there are what are called "log sequences" going on, and that's fine. That does mean there are more steps. **But you've got to do as many steps as you can for the joint venture partner.**

If there are a lot of steps, you've just got to let them know. **You've got to constantly stay with them, you've got to let them know, and you've just got to picture yourself in their shoes receiving information from you.** And you need to literally sit down at your email box and go, "All right, what would that person have to do next? Oh, they'd have to click there. You know what? Maybe we can just do that for them."

So you've really got to make it easy for them because **you can really start from scratch-** no business, no products, no email list.

**But if you burn your joint ventures early, it makes it tough.**

We've got a Money Market fund where we take product sales in and money goes into the Money Market, along with the joint venture partner's cut. That way, when it's time to pay the joint venture partner, we haven't spent the money.

Most people just have one checking account. Money comes in, they pay bills, they take salary. Money comes in, they spend it. And then the 15<sup>th</sup> of the next month, it's time to pay something - oops, we spent all the money.

That can't ever happen with us. **We've got a system; we put the money into the Money Market fund.** And you make a little bit of interest if you want. **And we pay it on time.**

Paying on time is important because we've been joint venturing with the same people for the last four or five years.

And it's easy to get new ventures from people who we get referred to because they say, "Hey, these guys pay like you wouldn't believe."

We've got testimonials from some of the biggest marketers. The people that we actually interviewed for this product were Marlon Sanders, Stephen Pierce, Shawn Casey, Yanik Silver, Matt Furey, Brad Fallon and Andy Jenkins, Frank Kern, Marc Goldman, Alex Mandossian, Joshua Shafran, Perry Marshall, and Rich Shafran.

**These are top-line marketers and they're willing to do interviews if you make it easy for them, and they're also willing to promote.** And all these guys have big lists and all these guys promoted the product.

### **Your Licensing Deal**

We really do want to make sure everybody understands that when we release our Teleseminar Millions program, which is coming up very soon we are going to give you guys a license to sell Masters of Internet Marketing.

**First of all, it's a royalty-free license.** You're going to get your own private label duplicate of Masters of Internet Marketing teleseminar and the product to sell, **and you get to keep all the money.**

We've never revealed all this stuff before so it's some amazing information to pay attention to. **Realize we just gave you the opportunity to become a millionaire in the next 12 months if you implement what we tell you.** But now we're making it even easier.

If you don't want to go create products or if you're going to do that over time, or if want to create your product and you want to get going right away, we are going to give you the entire Masters of Internet Marketing program, your own private label duplicate.

We're going to do the teleseminar for you where you can put in your own private ordering information. **So then, when all the orders get placed on the teleseminar - the recording of the teleseminar the orders come directly to you and you get to keep all the money.**

**So if you sold \$30,000 of Masters of Internet Marketing on the call, you get to keep the whole \$30,000.**

We're also going to give you the masters of the entire product to reproduce all the CDs, which there are about 25 or 30 CDs or something like that - and all the manuals, all the bonuses, all that stuff. We're giving you all the masters of all that to reproduce and duplicate and ship out to your buyers.

If you're really lazy we'll also set up a drop-ship arrangement, which is what we use ourselves. You're going to get a certificate where you can drop-ship.

So if you get orders, when they get placed into your ordering system when those orders come in they can be forwarded to a drop-ship service and they'll ship the entire product out to your buyer with your name and return label on it and your contact info, so the buyers will think it came directly from you but it actually didn't.

And there are a very, very limited number of people who can get Teleseminar Millions because, again, by its nature, it has to be a limited program. The website will explain all the details of the limitations and so forth and how people can get in.

### **It's Time To Act Fast**

**Our last program that we offered like this sold out in less than a week.** So if you are thinking about doing something with this Teleseminar Millions program, you really have to jump on it fast because this one's going to go like lightning.

We have a lot more people we're marketing this to than we did for the previous program that **we sold out 500 units of in less than a week.**

**So if you're really lazy and you want to get something going right away, we're going to give you the whole entire ball of wax here.**

There's actually another entire Teleseminar Millions product that we're going to give them besides Masters of Internet Marketing as a free bonus when they sign up for the program.

So you're going to get two complete multimillion dollar teleseminar products - the recorded teleseminars, all the marketing materials that we use to get people to fill up the teleseminars for free. And you're going to have the actual recorded teleseminars to play.

There's drop shipping, so when the orders come in - you will have to run your credit cards through, we can't run your credit cards through for you.

That's usually the most fun part of the business, which is running the credit cards through, because **we think you guys will like the idea of hitting people's cards for \$1,000 or \$2,000 and watching that money get deposited into your account.**

**There's no royalties on these product, none, so you keep all the money.** And if any of this interests you, if this something you'd like to get involved in, when the Teleseminar Millions program gets launched live, we will give you all the information when everything works.

### **Where do I Sign Up?**

We're having a super priority notification list of people that we're going to give an advance warning of when we release the Teleseminar Millions program so they can get in before anybody else.

You have the opportunity to click on the link on this page - the webpage that you got this from - and you can get put into our super priority VIP notification list. **You will get an advance warning before anybody else when the program goes live, and be able to get in before anybody else.**

And again, our last program that we did a couple of months ago, the super priority people were really glad they were on that list because that thing went so quick! That advance warning allowed a lot of them to get in where they might not otherwise have been able to get in on the program.

**This is going to be the same or more competitive,** so you really want to make sure that you click on that link and go sign up for the super priority notification list - which is free, no obligation, but it will give you an advance warning, well ahead of everybody else.

When you get information about the program, you're going to know that everybody else hasn't been notified yet. So when you get that information, that's when you want to be ready to act on it. And that's what this is all about. That's the reward for listening and staying with us this long.

We're excited and look forward to working with you. And we'll be keeping you very apprised. Make sure you watch your emails because we're going to be telling you

everything about Teleseminar Millions through a series of emails. We're also going to be telling you exactly when it's going to go live and when you are going to get your advance warning ahead of anybody else.

**So please make sure you watch your emails, and we would check them once or twice a day for sure because this thing is going to go and once it does, it's gone.**

Anyway, thanks a lot and we look forward to seeing your guys and working with you on Teleseminar Millions.

## **"Red HOT Opportunity!"**

**Duplicate And Use Two Of Our Best Selling Teleseminars That Sell High Priced-High Profit Margin Info Products For Over \$1,000 Each, And You Keep 100% Of The Profits!**

Plus You'll Get ALL The Marketing Tools We Use To Fill Up Teleseminars, And Sell Over A Million Dollars A Month, So Anyone Can Instantly Copy Our Success For Yourself, Even If You Know Nothing About Teleseminars, Don't Have Any Products, Or Customers!

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